

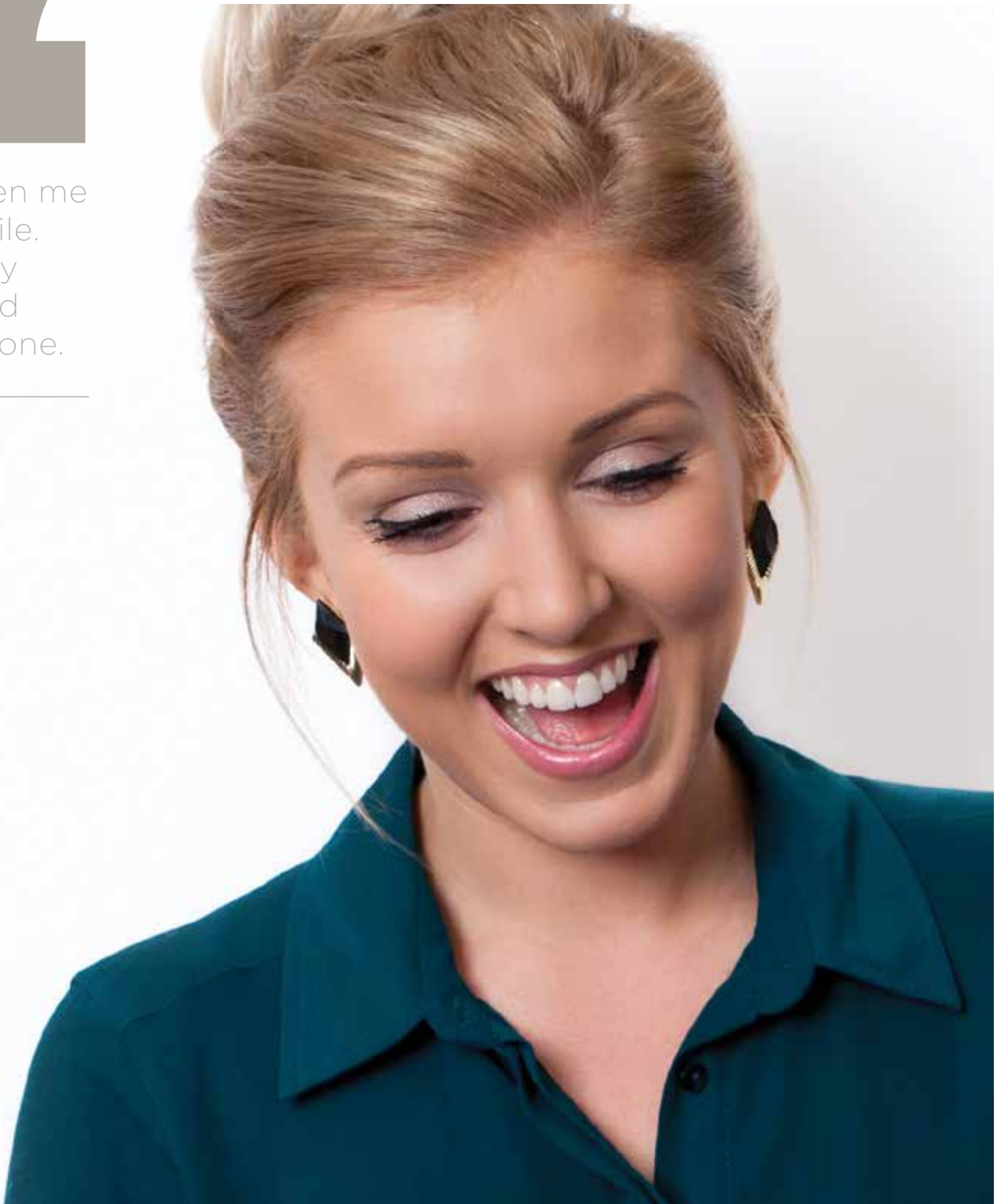
FRIENDLY
WELCOMING
RECOMMENDED ETHICAL
RELAXING
UNIQUE
HAPPY
REPUTATION
EXCELLENCE
SMILE
SPARKLE
UNIQUE
FRIENDLY
ENJOY
HEALTH
RESPECTFUL
BEAUTY
AWARD WINNING
BESPOKE
FAMILY
CONFIDENCE
FEEL
EAT
AMAZING
PROFESSIONAL
LOVE
COMFORT
CONFIDENCE
DEDICATED
YOUR
PASSIONATE
SMILE
WARM
GENTLE
UNIQUE
HAPPY
UNIQUE
AWARD WINNING
EXCELLENCE
PERSONAL
GENTLE
PROFESSIONAL
ETHICAL
INTEGRITY
TRUST
CARING
FRIENDLY
EAT
WELCOMING
STYLISH
SHINE
CONFIDENCE
SERVICE
UNIQUE
ENJOY
GENTLE
REASSURING
AESTHETICS
EXPERTISE
HAPPY
PROFESSIONAL
LAUGH
STANDARDS
COMFORT
REPUTATION
BESPOKE
PREMIUM
CONFIDENCE
BEAUTY
SMILE
SPA

THE
SMILE  SPA
DENTAL HEALTH CARE

“

You've given me
a great smile.
I'll definitely
recommend
you to anyone.

Ashleigh



WELCOME TO THE SMILE SPA

The Smile Spa philosophy is simple: Treat people the way we like to be treated ourselves. This applies to all areas of your care; from the moment you walk into our practice to the moment you leave.

We find the world is a happier place when we are pleasant, respectful and considerate in our communications. From personal experience we know that our patients also share this philosophy, which allows us to mutually benefit from the positive outcome it brings. We are proud to have created a happy practice with a happy team and, most importantly, happy patients.

SMILE SPA



DENTISTRY WITH A DIFFERENCE

We provide first class patient care with a concierge service, tailored to meet your individual needs. The clinical treatment from highly skilled and experienced clinicians with a range of special interests, enable the Smile Spa to offer a comprehensive range of dental care all under one roof.

Here are just some of the national awards we have won:

Best Practice UK

(Private Dentistry Awards) 2012

Best Practice UK

(Elite Dentistry Awards) 2011

Best Practice North East

(Dentistry Awards) 2010

Best Team UK

(Dentistry Awards) 2007

Best Employer UK

(Private Dentistry Awards) 2006

Best Smile Makeover UK

(Private Dentistry Awards) 2006



OVERVIEW

The Practice:

Dentistry with a difference
Luxury & Comfort
The Smile Spa Experience

Clinical Care:

Restorative Dentistry

- Porcelain Veneers
- Composite Veneers
- Dental Implants
- Same Day Teeth
- Overdentures
- Dentures

Cosmetic Orthodontics

- Invisalign
- Fastbraces

General Dental Care

- Root Canal Therapy
- Bridges
- Crowns

- Cosmetic Fillings
- Bite Correction (TMJ Dysfunction)
- No Drill fillings (Air Abrasion)
- Teeth Whitening
- Children's Dentistry

Preventive Dental Care

- Gum Health Treatments
- Dental Hygiene Care
- Cosmetic Gum Treatment

Anxiety Treatments

About us:

Exclusive Membership Plan
Promises & Expectations
How to find us



LUXURY & COMFORT

To ensure your time with us is a pleasurable experience, here are just a few of the features we offer to make your visit comfortable:

- Fresh tea and coffee
- Air conditioning
- Your choice of music to listen to or DVDs to watch
- A selection of top Lifestyle magazines to browse
- Complimentary Wi-Fi
- Aromatherapy oils for a soothing fragrance
- Lip balm and dark glasses should you desire
- A cosy blanket to snuggle under
- Extra comfort and support with neck and back Tempur pillows
- Relaxation and pain-free injection techniques for anxious patients
- Onsite parking
- Personalised clinical care



THE SMILE SPA EXPERIENCE

We want you to be relaxed and comfortable at each appointment, so here's a guide as to what you can expect:

Committed team

We have a dedicated team who believe passionately in providing you with a first class service, tailored to meet your needs.

Comprehensive dental care

Our experienced clinicians, each with their own areas of expertise are available to provide an extensive range of clinical treatments.

Building relationships

We want to understand your needs and desires and for you to feel comfortable with us before you begin your dental care. You will be invited to the Smile Spa for a chat and a coffee where we can learn about you and you can see what we can offer. Together we can agree a course of treatment to enable you to reach optimum dental health and a smile you can be proud of.

Innovation

Using the very latest techniques and the highest standards in clinical care and service, we strive to continuously set the benchmark in UK Dentistry.

RESTORATIVE DENTISTRY

PORCELAIN VENEERS

Porcelain veneers are a perfect solution for hiding imperfections such as broken, discoloured, oddly shaped or uneven teeth. Very thin, custom-made strong pieces of porcelain are placed over the front of the teeth to create your ideal smile.



Veneers - Porcelain

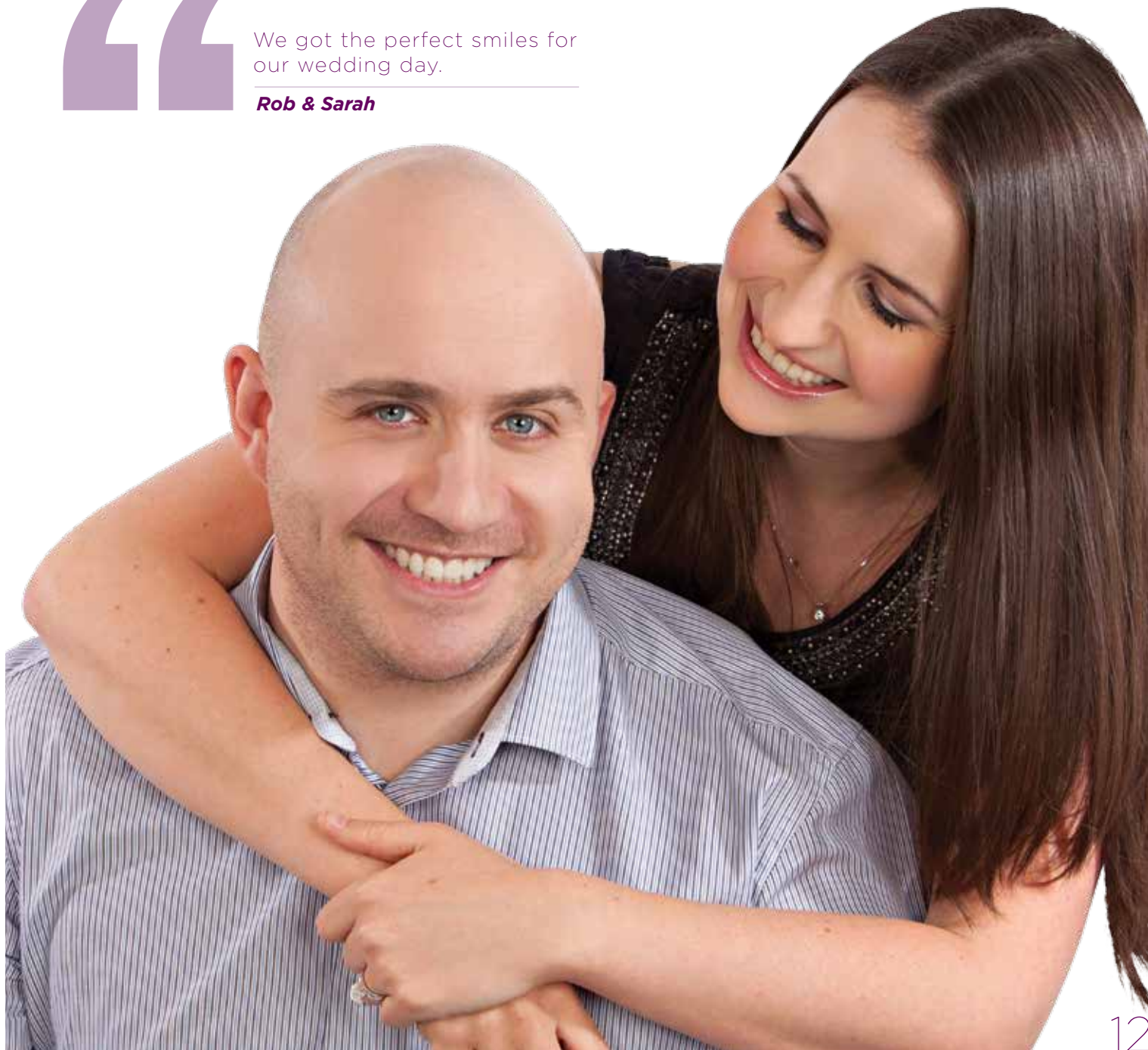


Veneers - Porcelain



We got the perfect smiles for
our wedding day.

Rob & Sarah



RESTORATIVE DENTISTRY

COMPOSITE VENEERS

Composite veneers are used to improve the shape and size of your existing teeth. Requiring little or no preparation of your natural teeth composite veneers can be completed in a single visit. The composite material is sculpted directly onto teeth to achieve your desired shape and finish.



Veneers - Composite

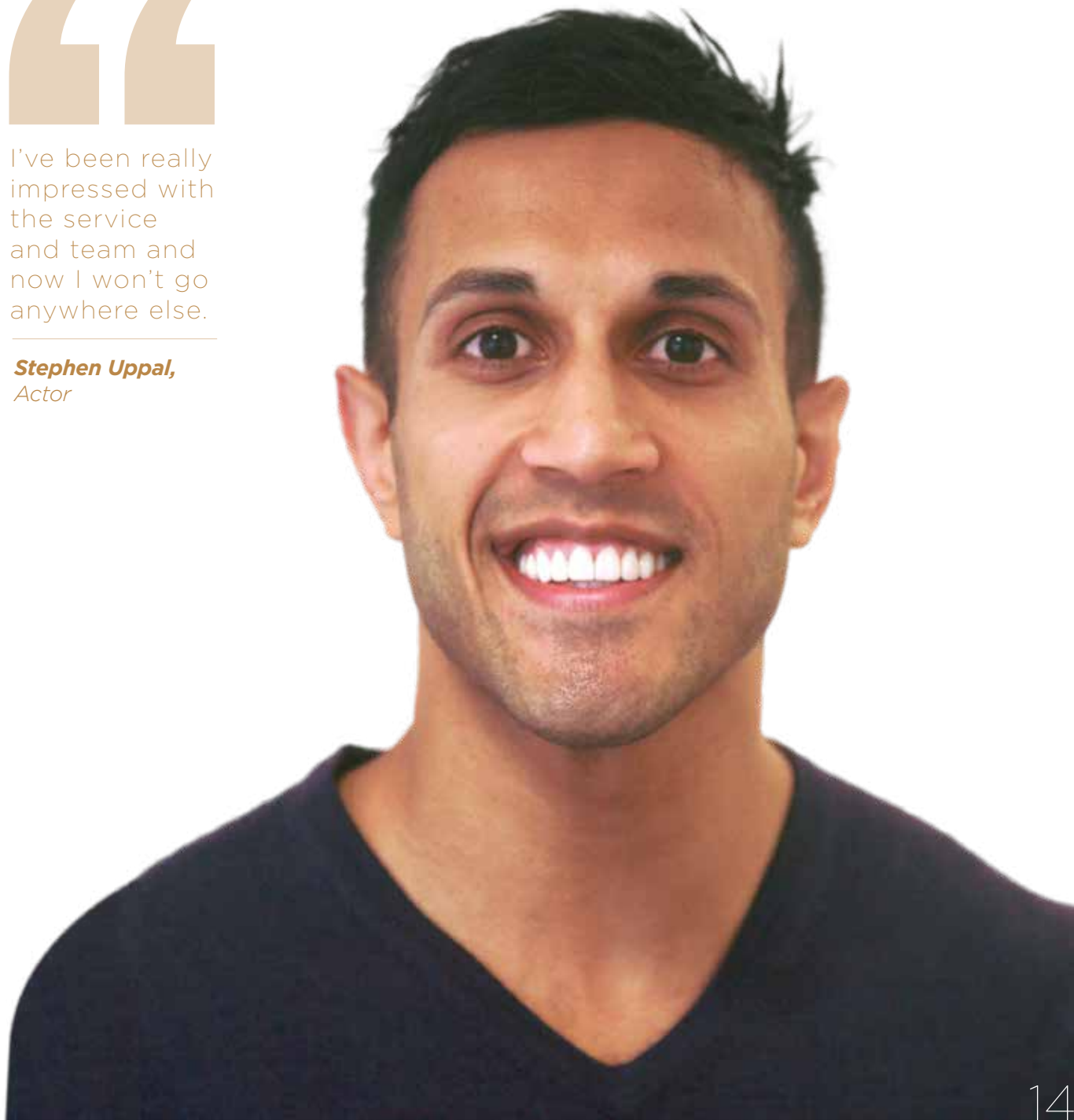


Veneers - Composite

“

I've been really impressed with the service and team and now I won't go anywhere else.

Stephen Uppal,
Actor



DENTAL IMPLANTS

Adults of any age can benefit from dental implants - the permanent solution to missing teeth. A single tooth, several teeth or a whole arch can be replaced. Dental implants can provide the best long-term solution whether you have lost your teeth through gum disease, accident or decay. They look, feel and function like natural teeth, allowing you to eat, speak and smile with confidence.

A dental implant is a small titanium screw that serves as the replacement for the root portion of a missing natural tooth. The implant is



Dental Implants



Dental Implants

placed in the bone of the upper or lower jaw and given time to bond. During this period you can still wear your existing dentures or we can fit temporary bridgework. Once the bonding process is complete, a crown is secured to the implant and serves as a completely natural looking, replacement tooth.

SAME DAY TEETH

In selected cases, it is even possible to restore implants with a full set of fixed teeth all in the same day.



Now I've got
teeth I can
trust.

Ian



I feel much
happier!

Julie

”



OVERDENTURES

Overdentures are dentures which are supported by implants. They function and look like natural teeth, enabling you to eat, laugh and talk again with confidence. Overdentures, or denture stabilisation as it can also be known, work by securing the denture on two or more implants, which act like press studs. This is a healthy option for gum health as overdentures are easily removed to enable cleaning around the implants.

DENTURES

Dentures are a non-invasive method of replacing missing teeth. At The Smile Spa our dentures are hand crafted by a skilled clinical dental technician. He will ensure your dentures fit perfectly and look like natural teeth and gums.

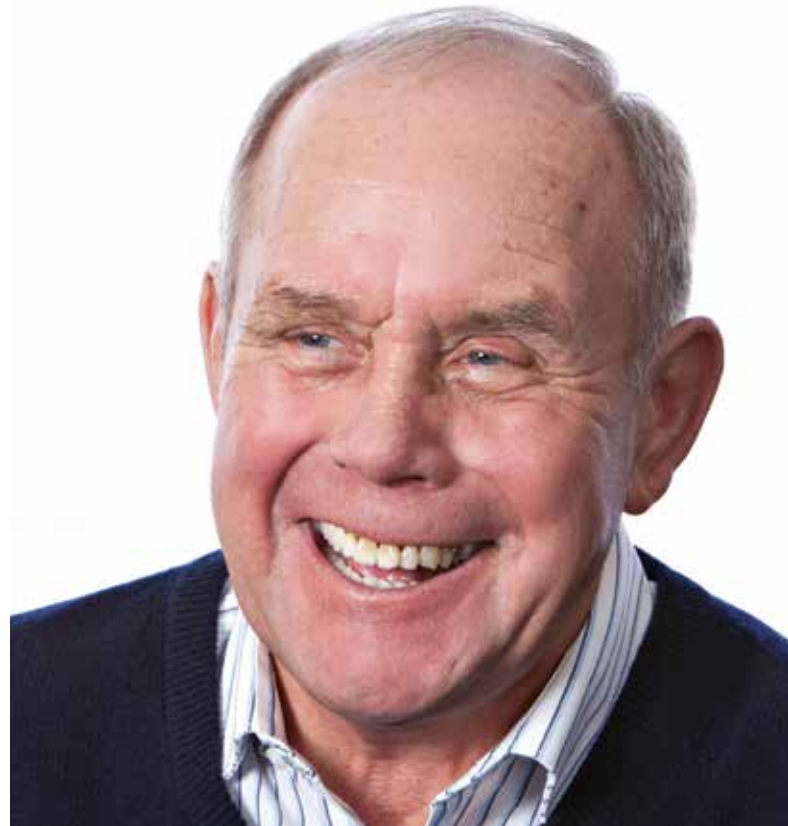


Overdentures



I couldn't believe technology had gone this far in dentistry. The service and the team have been excellent.

Winston





“

It's made such
a difference in
my life!

Jane

COSMETIC ORTHODONTICS

In addition to the obvious aesthetic results, straightening the position of your teeth has fantastic hygiene benefits. Crowded teeth are often difficult to clean and can become food traps where plaque and tartar build up, causing gum disease. Subsequently, by straightening your teeth, you will also improve the health of your gums.

At The Smile Spa we offer a range of orthodontic treatments including:

INVISALIGN®

A virtually invisible and comfortable way of straightening your teeth and transforming your smile by means of a series of clear removable aligners (a clear plastic brace). A digital treatment plan will show you how your teeth will move into position using aligners which are custom-made for your teeth. They can be removed to eat, drink, brush and floss or for special occasions, and are changed about every two weeks as they gradually move your teeth into place.

FASTBRACES

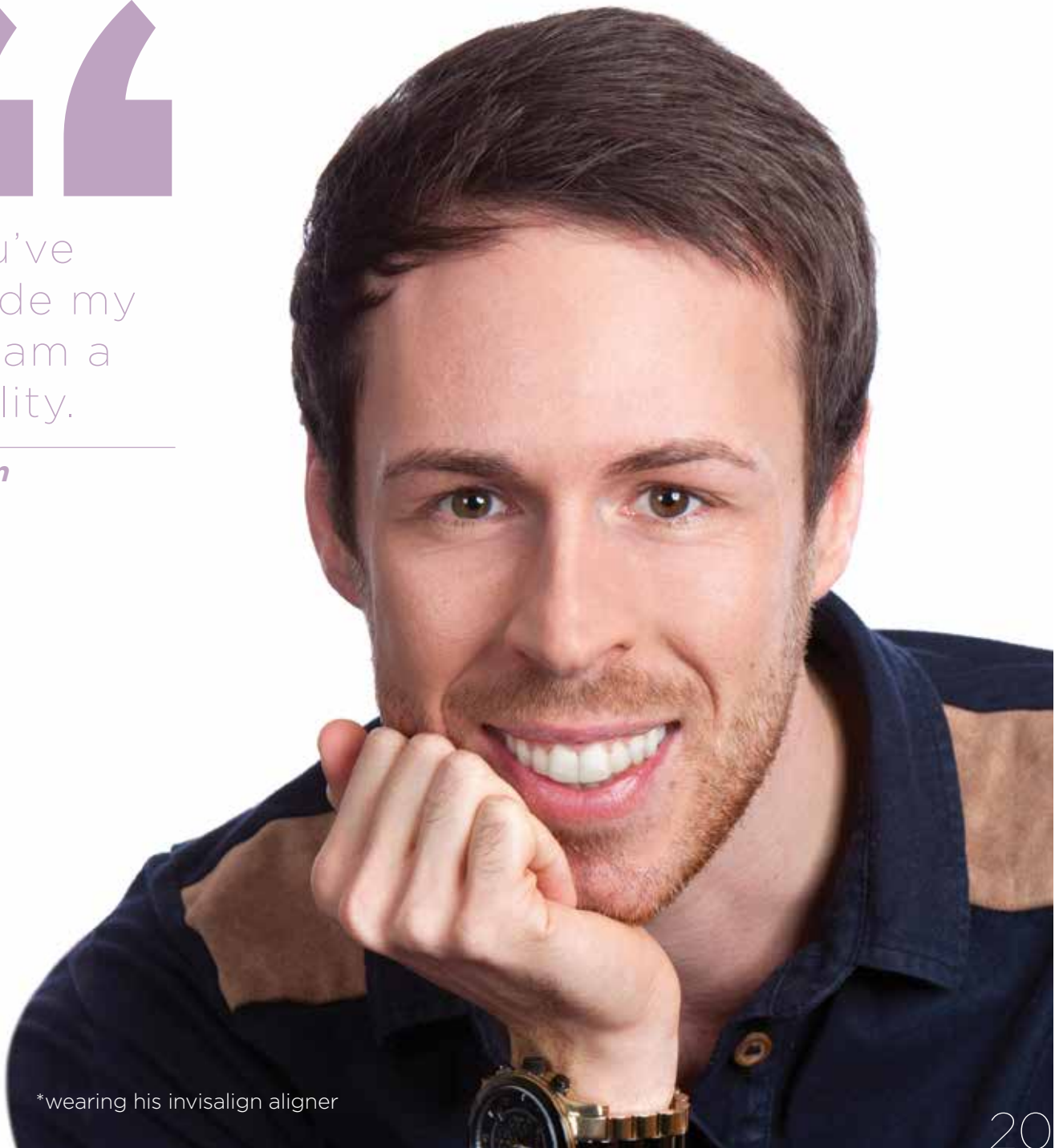
A lot of brace systems just tilt the teeth, using a patented design, Fastbraces fixed brace system, is designed to gently move both the crown of the tooth and the root at the same time, which means the desired result can be achieved in a shorter time period.



“

You've
made my
dream a
reality.

Adam



*wearing his invisalign aligner

GENERAL DENTAL CARE

We offer a comprehensive range of general treatments including:

Root Canal Treatment (Endodontics)

Root canal treatment is required when the blood or nerve supply of the tooth (known as the pulp) is infected through decay or injury which can cause root canal pain. If left, the decay or injury will lead to an abscess which may result in the need for a tooth to be removed. Endodontics is the prevention of tooth loss. It is therefore essential that treatment is carried out quickly after diagnosis to avoid unnecessary, additional decay.

Bridges

A bridge is used to fill the space where a tooth is missing. One or more replacement teeth literally 'bridge' the gap, being permanently fixed to a natural tooth.

Crowns

Porcelain crowns are a great option for repairing cracked, broken, decayed or heavily filled teeth. A crown completely covers the damaged tooth above the gum line and so protects it. Crowns are perfectly colour matched to your existing teeth.

Cosmetic Fillings

When decay in a tooth is removed, fillings are used to fill the gap left. Old amalgam (silver) fillings can be replaced with white (tooth coloured) fillings which have a natural appearance.

Bite Correction (TMJ Dysfunction)

Bite correction can alleviate strain and stress on your jaw, jaw joint and facial muscles which can lead to Temporomandibular Joint Disorders. With less stress on your teeth, you will reduce the risk of tooth fractures and enamel wear and tear.

No Drill Fillings (Air Abrasion)

Using a fine stream of granular particles, decay is painlessly removed from the tooth surface removing the need for a drill or local anaesthetic.

Teeth Whitening

Teeth discolour over the years, but staining is made worse by such things as smoking, tea, coffee and red wine. Teeth Whitening removes stains and brightens your teeth, giving a more youthful appearance. We offer a number of whitening systems to help you achieve a brighter smile.

Children's Dentistry

At The Smile Spa, we recognise the importance of building trust and confidence with all of our patients, especially if they are younger and may be unsure of what to expect. We place emphasis on preventative dentistry and encourage regular visits with our dental hygiene department.



Crown Replacement



White Fillings



Single Tooth Replacement Crown



Orthodontics and Veneers

PREVENTIVE DENTAL CARE

GUM **HEALTH TREATMENTS**

We are often told by our patients that one of the main benefits of coming to the Smile Spa is the emphasis we place on gum health and prevention of disease, be it decay or gum disease. The Smile Spa provides a full range of periodontal treatment to reduce the risk of tooth loss and maintain healthy gums.

COSMETIC **GUM TREATMENTS**

We also provide cosmetic gum treatments such as root coverage which conceals recession of the gums around the base of the tooth caused by brushing or lifting gum lines to improve gummy smiles.

DENTAL **HYGIENE THERAPY**

The major cause of tooth loss in adult patients is gum disease, so effective oral hygiene is vital in order to help keep your teeth and gums in optimum condition, your smile whiter and your breath fresh.

At the Smile Spa, regular visits to our hygienist are an essential part of your overall dental care. Our hygienists will measure in great detail, the health of your mouth and gums so we can form a treatment programme to help you achieve optimum dental health. We will also demonstrate ideal cleaning techniques. Our aims are to reduce the need for fillings, to maintain health fresh breath and to help you keep your teeth for life.

GUM DISEASE & **YOUR HEALTH**

Encouraging children to look after their teeth from an early age will help establish a healthy routine and minimise the need for dental treatment in the future. Recent studies show that healthy gums don't just help you to keep your teeth for longer, but help you live longer too. Patients with gum disease have been shown to have increased incidence of serious conditions such as heart disease and diabetes.

ORAL **CANCER SCREENING**

As part of our comprehensive evaluation, we carry out a detailed oral cancer screen using **VELscope**. This is a revolutionary hand held device that provides our dentists with an opportunity to detect oral cancer at an earlier stage than by conventional means.

“

The skill and care that is put in by the team, leave me feeling confident, and with a big smile!

Helen



ANXIETY TREATMENTS

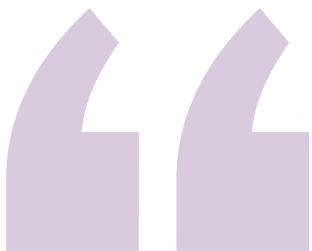
We recognise that, despite our wonderful technology and caring approach, some patients require a little help to relax at their dental appointments. We are pleased to offer a number of anxiety treatments:

- **Intra-venous sedation** is carried out by a dentist with advanced qualifications in this field. It is a safe and comfortable experience and the degree of sedation can be customised to individual needs.
- **NuCalm** is a revolutionary comfort technology that provides an all-natural, drug-free relaxation experience. While listening to soothing music, you will relax comfortably in the chair for the entire appointment. Once your dental procedure is completed, you can leave immediately with no side effects, no recovery time needed, and no impairment. You will leave your dental appointment feeling relaxed and rejuvenated!

I am delighted with my new smile, I just wish I'd had the courage to proceed earlier. I'm really nervous of dental treatment, so I had NuCalm treatment which helped to me to overcome my fears. I'm really pleased with the result.

Susan





I couldn't believe I was relaxed
and actually enjoying my
dental appointment!

Diane



This team have
made me feel
great. I feel
amazing!

Alexandra





BECOME AN EXCLUSIVE SMILE SPA MEMBER

The Smile Spa membership plans are simple. They allow us to maintain your dental health whilst assuring you of the best possible service at all times. We have a wide range of membership plans available to suit your needs which include the following benefits:

- **Dental Examinations**
- **Routine X-rays**
- **Hygienist appointments**
- **Oral Cancer screening**
- **Preferential private treatment rates***
- **Worldwide emergency cover**
- **Insurance Cover****
- **Free preferential emergency appointments**
- **FREE membership for Children aged 8 or under for each adult member of the Smile Spa maintenance plan**

* Goodwill reduction on private fees
(Excludes visiting specialist treatment and special offers)

** Insurance against external trauma

OUR PROMISE & EXPECTATIONS

We promise to:

Welcome you into a caring and professional environment.

Be polite, courteous, open and honest at all times.

Listen to your concerns and inform you of the latest techniques and all options available to you.

Clearly describe and explain the nature of your treatment and provide written confirmation of costs where appropriate.

Respect confidentiality.

Resolve concerns with discretion and absolute professionalism.

Apply the highest standards of cross infection control.

We ask you to:

Look after the dental work we provide, following all instructions given.

Attend all appointments as requested.

Give at least 48 hours' notice if you need to cancel or rearrange an appointment.

Pay for treatment as and when requested: We accept cash, cheques, debit and credit cards. Finance options are also available.

Tell us about any concerns that you may have with any aspect of your treatment so that we can achieve your ideal outcome.

Kindly recommend us to others if you are happy with the service we provide. We would be delighted to welcome your colleagues, friends and family.

LOVE
YOUR
SMILE



5 Innovation Court | Yarm Road | Stockton-on-Tees | Cleveland | TS18 3DA
T: 01642 674888 F: 01642 673777 | E: info@thesmilespace.co.uk
www.TheSmileSpa.co.uk



[@thesmilespace](https://twitter.com/thesmilespace)



facebook.com/smilespace